

"Wanted: Smart Innovations in Health Care": XLHEALTH starts application period for Digital Health Accelerator with 50,000 Euro prize

- Germany's first investor for "Digital Health - Made in Germany"
- Planned investments of over 50 Million Euro within the next 3 years
- The most innovative startups win 50.000 Euro
- Network access for selected startups to 385,000 providers, institutions, industry partners from the health care market and patented technologies

Berlin 6.11.2013 – Digital Health, the evolutionary fusion of medical knowledge with IT solutions for the preservation and improvement of human health, is reaching Europe.

Everyday wearable sensors motivate to exercise more, woven into textiles and waterproof accessories. Smartphone apps are used as health monitors as part of the 'Quantified Self' movement or as therapy for the chronically ill. Doctors, therapists and pharmacists meet people with increased health literacy. This alteration has been recognized as a huge potential by XLHEALTH. Through its unique combination as an incubator, accelerator and investor, Germany's first investor for "Digital Health –Made in Germany" supports smart technology innovations in the German health market. Starting today, entrepreneurs can apply for the accelerator at www.XLHealth.de. The best startups will win a 50.000 Euro prize and benefit from experienced partners and first class mentors.

"For us, the informed human being is at the center of health care." explains Ulli Jendrik Koop, chairman of XLHEALTH. "I am convinced that Digital Health will lead to a rapid transformation of the way we deal with our health." says Koop. "With XLHEALTH we realize the vision of a sustainable contribution to the preservation and improvement of human health. We are looking for entrepreneurs who pursue our vision as passionate as we do."

In March 2014 XLHEALTH selects the most brilliant entrepreneurial personalities and business concepts. The selected startups benefit from an exclusive network of mentors and experts in the field of entrepreneurship, IT and health care. They are granted access to a network of 385.000 service providers, institutions and industry partners as well as to patented technologies.

Furthermore they are going to receive services and funding worth 50.000 Euro. Renowned partners from the academic, economic and legal fields make the expertise transfer perfect for aspiring Digital Health entrepreneurs.

United at one central office location in the cosmopolitan city of Berlin a unique startup-ecosystem is going to bloom. Inspirational exchange of experience, participation in workshops, mentoring and networking increases the pace of the digital health revolution.

Chances for German Health Care innovation by Digital Health are numerous: whether it is the preservation of health, disease prevention, new treatment concepts, increased patient sovereignty or intersectoral connectivity. XLHEALTH is open for startups from around the world.

XLHEALTH AT A GLANCE

XLHEALTH is an investor in startups of the IT healthcare industry. Following the mission statement "Digital Health – Made in Germany" the company unites a startup incubator, a Digital Health Accelerator and invests in selected companies that make a sustainable impact to preserve and improve human health. XLHEALTH offers startups a network of mentors and access to 385.000 providers, organizations, industry partners and patented health technologies.

Digital Health describes the evolutionary fusion of medical knowledge with IT solutions for the preservation and improvement of human health.

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